

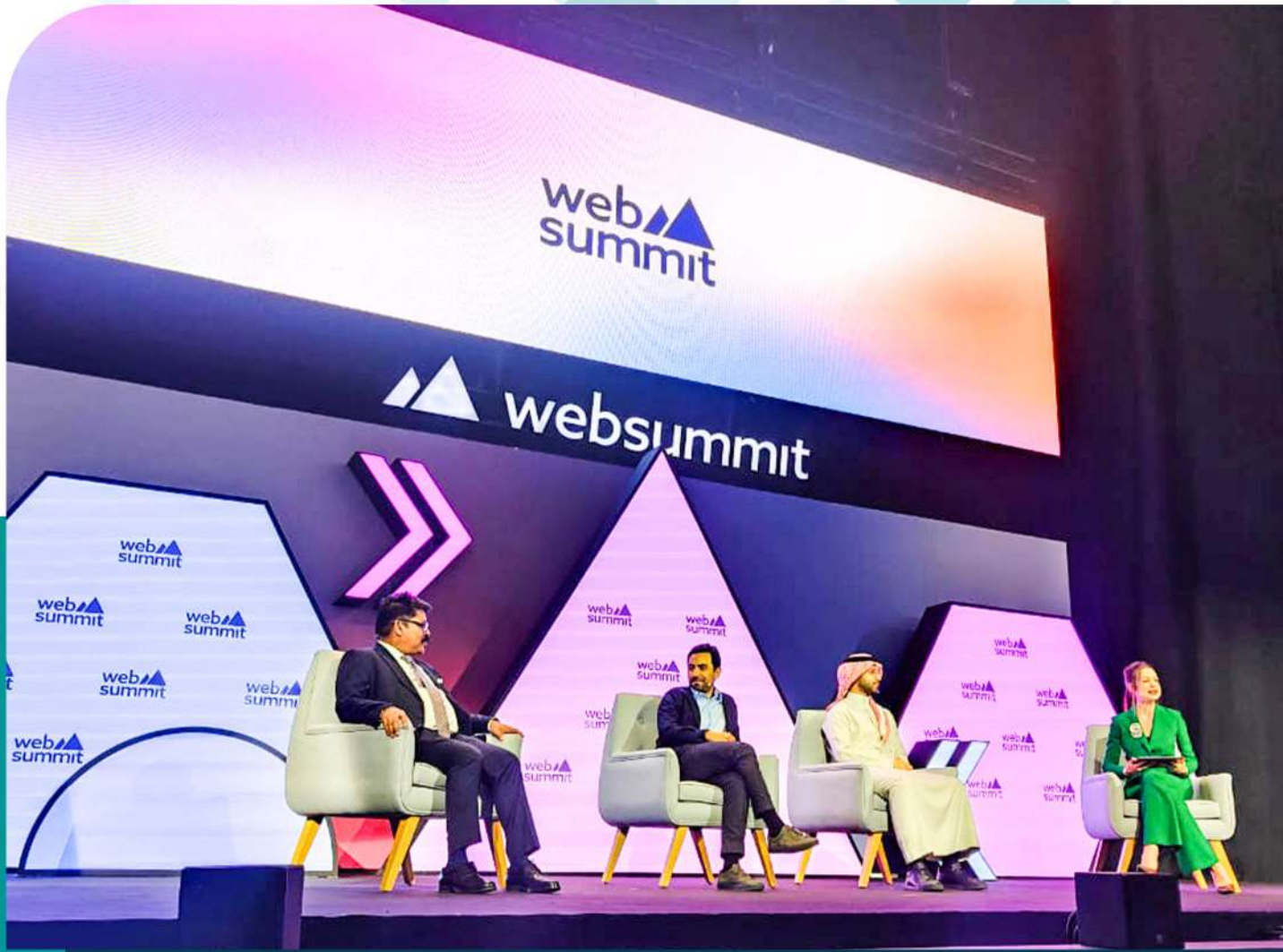


ANNAPURNA
FINANCE
GROWING TOGETHER

e-Sampark

Jan-Mar 2025





Annapurna's participation in the Web Summit Qatar 2025

At Web Summit Qatar 2025, global fintech experts convened to explore the evolution of Payments 2.0. The panel highlighted AI, blockchain, and real-time analytics as key drivers of digital finance transformation. Mr. Dibyajyoti Pattanaik, Director of Annapurna Finance, introduced Annapurna Pay as a breakthrough innovation. This platform integrates BNPL, embedded finance, and digital payments to promote a smarter, inclusive future.



Annapurna Pay Makes Strong Impact with 1.4 Lakh Users

INTRODUCING THE ALL-NEW ANNAPURNA PAY! SIMPLIFYING YOUR PAYMENT EXPERIENCE!



LOAN REPAYMENT

POSTPAID RECHARGE

ELECTRICITY

PIPED GAS

DTH

CREDIT CARD

FASTAG RECHARGE

SUBSCRIPTIONS

As part of its digital transformation, Annapurna launched the updated version of the Annapurna Pay app in February 2025 to enhance repayment journeys and transaction security. Within just two months, the platform successfully onboarded over 1.4 lakh customers and facilitated transactions amounting to ₹37 crore. These milestones highlight growing user trust and Annapurna's continued progress toward financial inclusion.



Mobile Medical Unit, Health Camp

Bringing Healthcare Closer to Communities

As part of its continued commitment to improving community well-being, the organization successfully conducted 23 health camps across Bhusandpur, Bankoi, and Singarama villages in the Khordha district. These camps collectively benefited over 2,012 individuals, providing them with much-needed access to essential healthcare services.





Promoting Sustainability Through Solar Street Lights

In a step towards adopting sustainability and transforming urban spaces into greener environments, Annapurna has initiated a project to reduce carbon emissions by promoting the use of renewable energy. As part of this initiative, the organization has focused on replacing conventional streetlights with solar-powered alternatives.

The CSR team strategically identified poorly lit areas in Bhubaneswar and Puri and engaged with municipal authorities to secure approvals for installation. As of April 1st, 2025, Annapurna has successfully installed 60 solar streetlights across key locations in Bhubaneswar—including Sailashree Vihar, Kedar Gouri Temple, Gayatri Slum, and Sundarpada—and an additional 50 solar streetlights along Digabarini Beach and the Shree Setu area in Puri.

This initiative marks a significant move towards creating safer, more sustainable public spaces powered by clean energy.





Annapurna's Bio-Toilet Initiative in Puri

As part of its commitment to sustainability and environmental responsibility, Annapurna has undertaken a significant step toward improving public sanitation and reducing its carbon footprint. Under its broader sustainability goals, the organization has successfully installed four bio-toilets within the Puri municipality. These installations are strategically located opposite Hotel Crystal Bay, Hotel Swarnapuri, and two units near the Shree Setu area.



Key Highlight of the Initiative:

The bio-toilets use eco-friendly bio-digester technology that minimizes water usage and eliminates the need for manual waste disposal, helping conserve natural resources and reduce methane emissions. This initiative not only promotes hygiene and public health but also aligns with Annapurna's sustainability vision by supporting the UN Sustainable Development Goals on clean water, sustainable cities, and climate action.



Best organisations for women 2025 by ET Now



Annapurna has been recognized among the Best Organisations for Women 2025 by ET Now, celebrating its inclusive workplace culture and empowering women. This honor highlights Annapurna's dedication to breaking barriers and empowering women to lead and succeed in their respective fields. The recognition reaffirms its ongoing mission to foster a thriving, diverse, and inspiring environment for all.



Individual Business Loan "Empowering Entrepreneurs, Enabling Growth"

Annapurna Finance is proud to announce the successful closure of FY'25 with a remarkable milestone. The Individual Business Loan (IBL) product crossed 5,000 clients, with total disbursements surpassing ₹40 Cr across 11 states. This achievement highlights a growing shift in customer preference among female micro-entrepreneurs towards individual lending and a stronger demand for tailored, cash flow-based credit solutions that enable sustainable business growth.



EV 3-Wheeler Loan "Driving Change, Powering a Greener Tomorrow"



Annapurna Finance proudly supported the financing of 100 EV 3-wheelers across Bihar, Odisha, and Chhattisgarh, marking a significant stride in its green finance vertical. Key accomplishments include achieving full telematics coverage, onboarding over 35 dealers, and promoting digital adoption through seamless integration of e-NACH. These milestones reflect strong execution, cross-functional alignment, and a clear strategic focus on driving sustainable mobility.



CELEBRATIONS & FUN!

Celebration of Republic Day

Republic Day was celebrated at Annapurna with great enthusiasm and patriotic spirit. Employees from all departments came together to honor the day with joy and unity. The celebration began with the hoisting of the national flag, followed by the national anthem, filling the air with pride. Cultural performances and inspiring messages added meaning to the occasion, reminding everyone of our duties as citizens. It was a day of togetherness, reflection, and celebration of the values that define our nation.





Celebration of Basant Panchami



Basant Panchami was celebrated on 2nd February 2025 with devotion and festive cheer. Employees gathered to offer Pushpanjali and seek the blessings of Goddess Saraswati for wisdom and knowledge. The atmosphere was filled with positivity, prayer, and cultural spirit. The celebration ended on a joyful note with prasad distribution and togetherness.

Women's Day Celebration

Annapurna has always taken pride in celebrating the spirit and strength of women at work, and this special day was no exception. The celebration featured a lively cake-cutting ceremony, followed by music, dance, and cheerful moments of bonding. It was a delightful get-together where female employees came together to celebrate, connect, and create lasting memories.





ANNAPURNA
— FINANCE —
GROWING TOGETHER

e-Sampark

Turning challenges into
opportunities-financially

