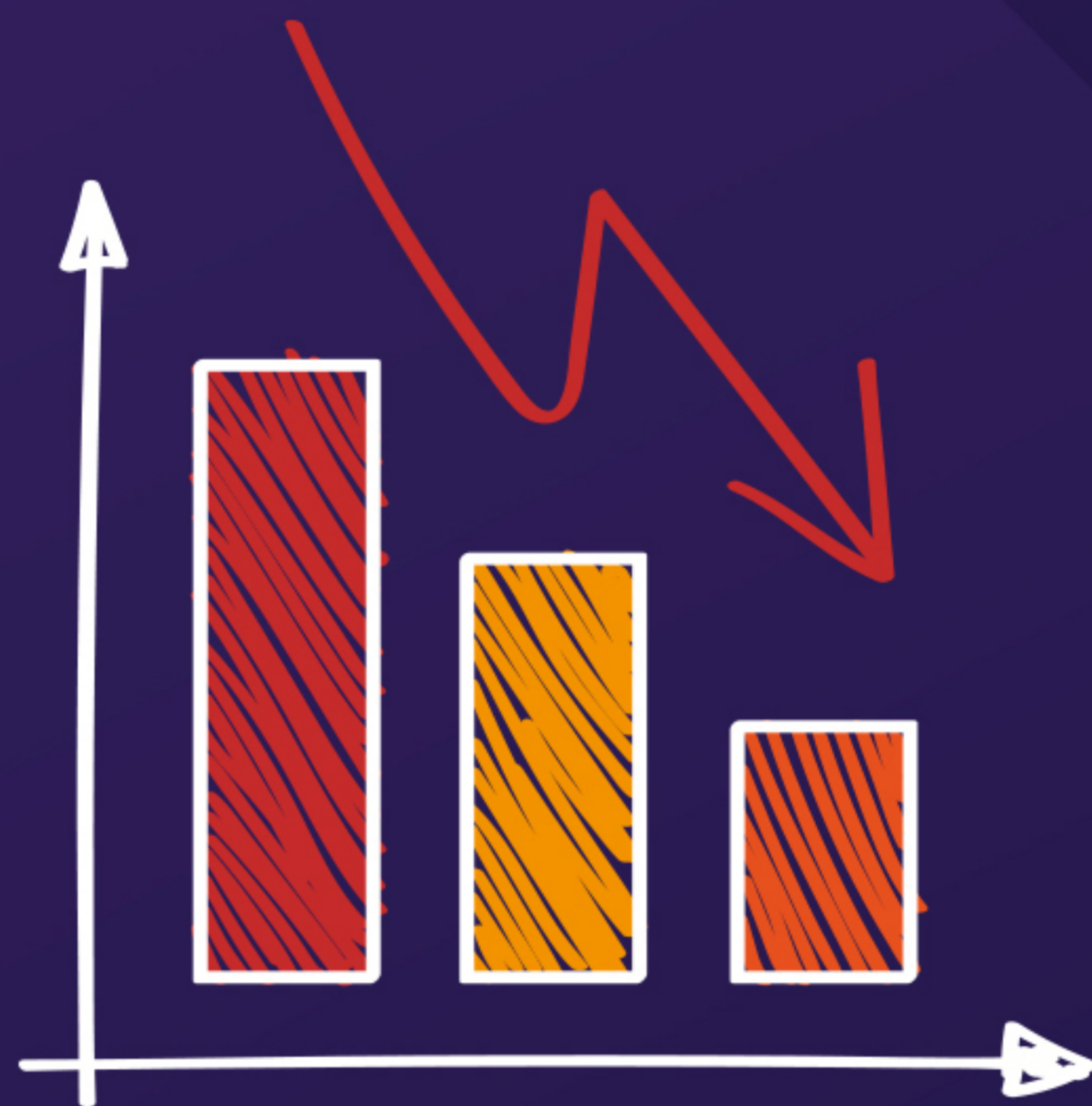




ANNAPURNA
— FINANCE —
GROWING TOGETHER

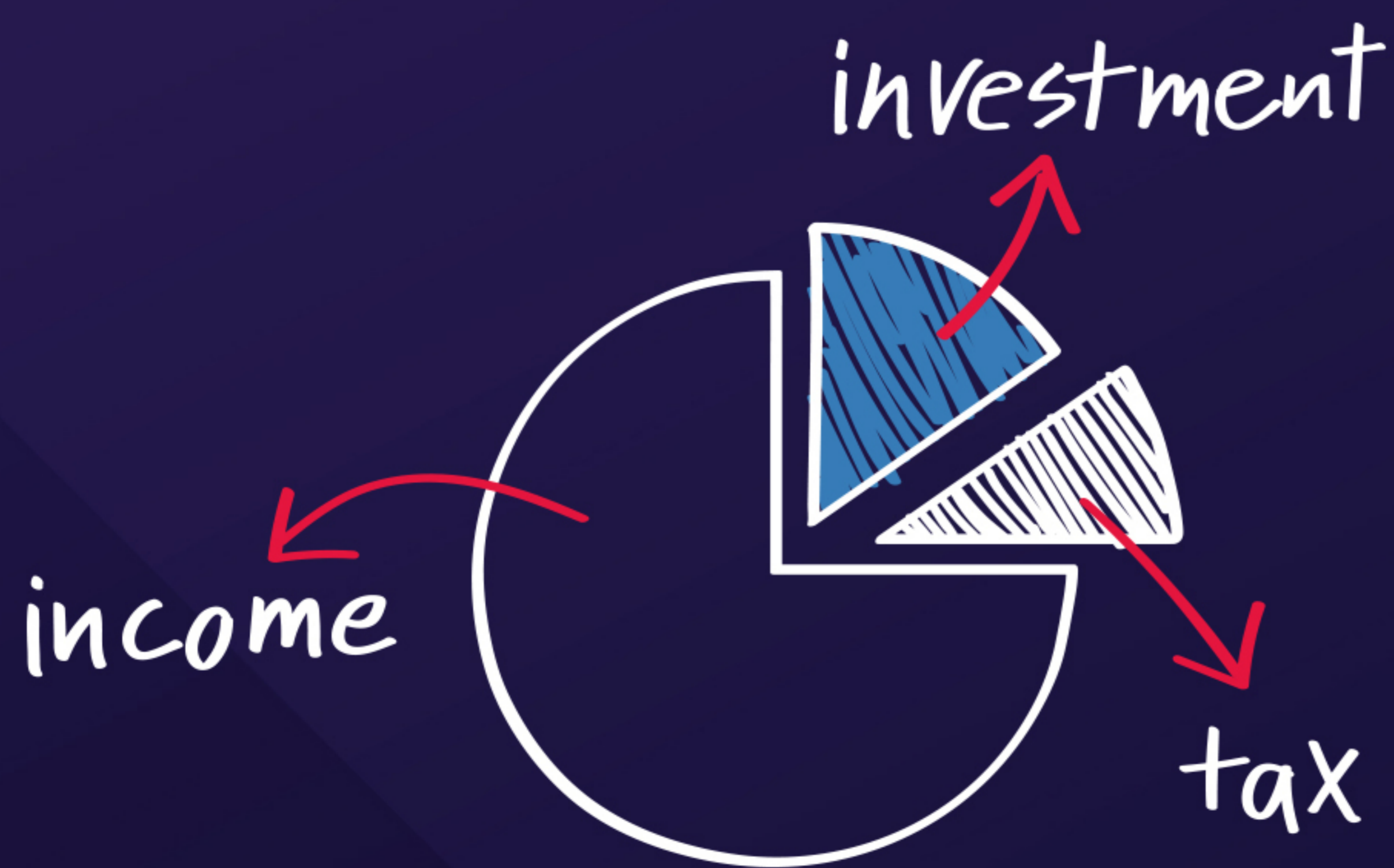
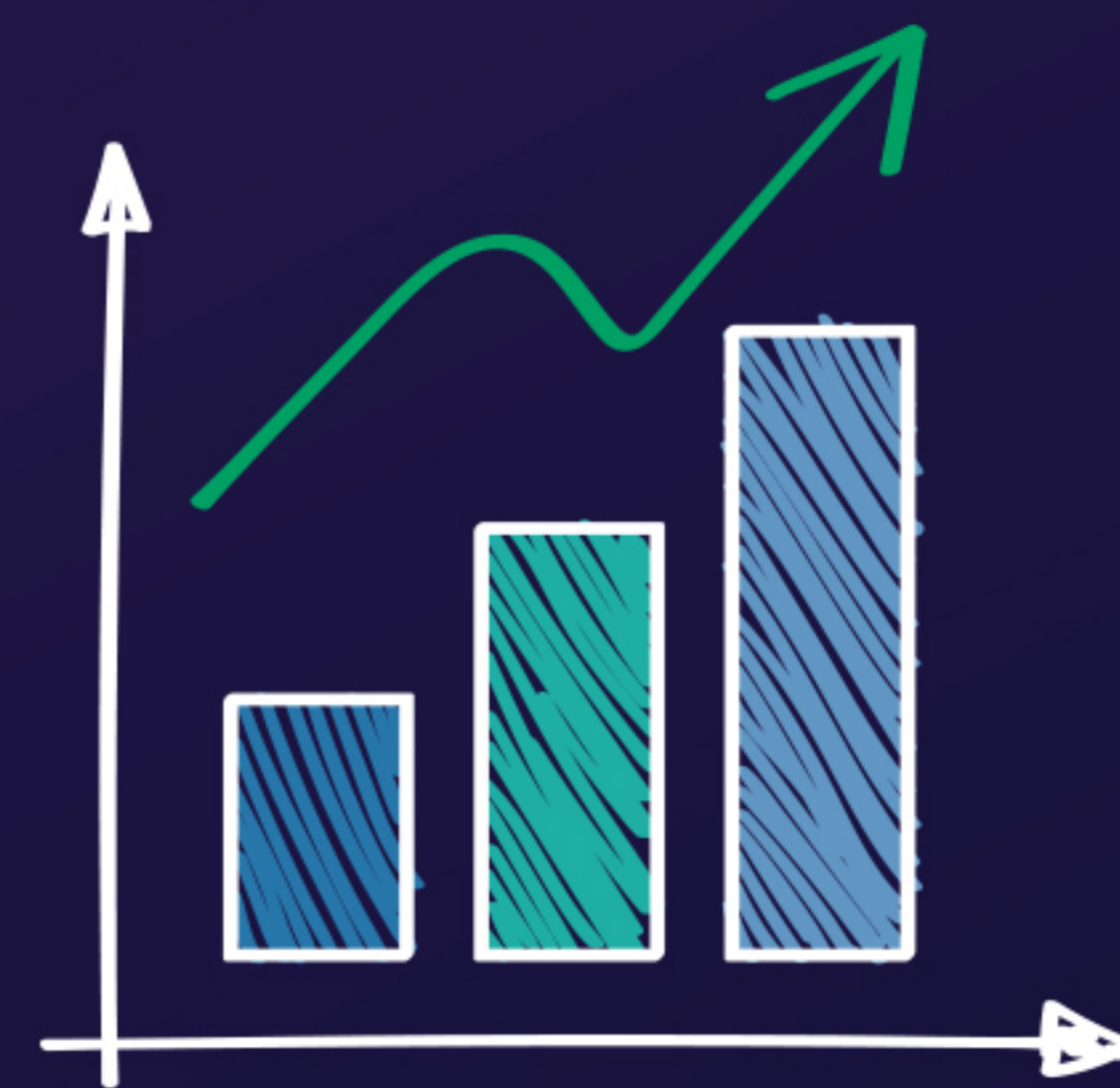


DEBT



E-SAMPARK

July-Sep 2024



The All Partners' Meet 2024

Held on August 23, 2024, the All Partners' Meet was a memorable event, uniting funders, directors, the management team, and employees of Annapurna. Highlights included traditional lamp lighting, an inspiring video showcasing Annapurna's journey, key speeches, and the launch of the Annapurna Pay App. The evening was enhanced by captivating performances by Sri Talat Aziz and Smt. Pamela Jain. Attendees left with fond memories and satisfaction, ending the evening on a high note with delightful food and warm camaraderie.





Independence Day Celebrations



The 78th Independence Day was celebrated with great enthusiasm at the head office on 15th August. Employees gathered to honor India's freedom, proudly waving the national flag and paying tribute to the country. The atmosphere was filled with patriotism as everyone reflected on the nation's journey toward progress and unity. Marking this special occasion, the COO of the company, Dr. Sanjay Pattanaik Sir, took an innovative step towards women's empowerment by launching a female recruitment drive. Aiming to hire 2024 female

employees, this initiative underscored the company's commitment to fostering gender equality in the workplace. This mission, which began on Independence Day, represents a significant milestone in the company's efforts to empower women and enhance workforce diversity.

Binni Induction Program: Welcoming and Empowering Our New Female Recruits



The Female Recruitment Drive, launched on 15th August, marked a significant milestone in the company's ongoing commitment to empowering women. Aimed at increasing female representation, the initiative successfully onboarded 750 new female employees. To make their entry into the workforce even more special, the company organized a welcoming program that created a warm and supportive environment for the new recruits. During this event, each recruit was ceremoniously presented with her appointment letter, a gesture meant to inspire confidence and reinforce the company's dedication to fostering an inclusive, empowering workplace. This

symbolic moment not only welcomed the recruits but also underscored the company's focus on gender equality, providing opportunities for growth and success.





Received SKOCH Gold Award for Financial Inclusion Excellence



Annapurna Finance was recently awarded the prestigious SKOCH Gold Award at the 99th SKOCH Summit held on September 21st at the India Habitat Centre, New Delhi. This esteemed recognition highlights the company's unwavering commitment to using financial inclusion as a powerful tool in the fight against poverty. By providing accessible and affordable financial services to underserved and low-income communities, Annapurna Finance has made significant strides in empowering marginalized

populations. This award celebrates Annapurna's innovative approach to enhancing livelihoods, promoting sustainable economic development, and fostering inclusive growth across India.

Honored with 'Most Innovative Product' for JIT Loan at Yellow.ai Conversate 2024



Annapurna Finance proudly received the 'Most Innovative Product' award at Yellow.ai's Conversate India Tour 2024, held on September 17th in Bangalore. The award recognizes the company's Just in Time (JIT) Loan, which revolutionizes instant credit delivery in the NBFC sector, offering fast and seamless financial support for immediate needs. This achievement highlights Annapurna's commitment to innovation and enhancing customer experiences, setting new benchmarks in financial services while continuing to deliver excellence.

Natural Language Processing Integration

Annapurna has also introduced an advanced NLP-powered voice bot, offering 24/7 multilingual, personalized customer support. Currently, in its pilot phase for MFI and MSME segments, the bot integrates real-time customer data, enhancing service accessibility and convenience.





Annapurna Finance Wins Dual Awards at the 2024 Bharat NBFC & Fintech Summit



Annapurna Finance was honored at the 2024 Bharat NBFC & Fintech Summit, winning 'Best Customer Experience Solution in NBFC' for its Customer Engagement Platform (CEP), which has benefited over 10 lakh customers. This recognition highlights the company's commitment to exceptional service and innovative solutions. Additionally, Annapurna received the 'Best Innovative Product in NBFC' award for its Just in Time Loan, providing timely financial relief to over 1 lakh customers. These accolades

reflect Annapurna's dedication to setting new benchmarks in the non-banking financial sector.

Gender leadership Program, Welcoming New Gender Leaders!



Annapurna concluded a successful induction program for our new batch of Gender Leaders, held on July 5th and 6th at Hotel Ginger, Bhubaneswar. The two-day program provided comprehensive training on workplace behavior, gender concepts, and harassment prevention, equipping them with the skills to drive inclusivity within our organization. After a rigorous selection process involving multiple tests, 16 new Gender Leaders from across the country were selected. These leaders are set to play a pivotal

role in advancing the company's Diversity, Equity, and Inclusion (DEI) initiatives. With their guidance Annapurna looks forward to fostering a more supportive and equitable workplace for all.

Ticketing Tool Launch

For the financial year 2024-2025, Annapurna introduced a cutting-edge ticketing tool designed to efficiently manage customer queries and grievances. Integrating with an API ecosystem, the tool supports over 1,300 MFI and MSME branches, enabling automated ticket generation, real-time updates, and predefined TATs—streamlining customer support and boosting satisfaction.





Women Leadership Development Program, a two-day physical technical training session



Annapurna conducted a two-day physical technical training session on 7th and 8th September as part of the ongoing commitment to nurturing female leadership through our Women Leadership & Development Program (WLDP). The program, was attended by 17 participants who had completed four modules on our Learning Management System (LMS), featured a dynamic agenda aimed at enhancing their skills across critical operational areas. Day one commenced with an inaugural address by our Chief

Operating Officer (COO) Dr. Sanjay Pattanaik Sir, fostering an insightful dialogue on leadership and organizational goals. The second day saw focused technical sessions led by experts from departments including Product, Credit, Training, HR, and Operations, equipping participants with essential knowledge and leadership capabilities. On the 14th of September, an online test was conducted to evaluate the knowledge gained from the technical sessions. All 17 participants successfully cleared the exam, demonstrating a strong grasp of the topics covered during the training.

Grand Ganesh Puja Celebration



The Ganesh Puja celebration was filled with devotion and joy. The event commenced with a beautiful and traditional puja ceremony dedicated to Lord Ganesh, inviting his blessings for prosperity and success. All employees enthusiastically gathered to participate in the rituals and offer Pushpanjali (floral tributes) to the deity, creating an atmosphere of spirituality and unity. Following the puja, a special lunch buffet was organized at Achyutananda Ashram, where employees enjoyed a delicious spread, further strengthening the

bonds among colleagues. The event not only invoked divine blessings but also encouraged a sense of togetherness and community spirit within the organization.





ANNAPURNA
— FINANCE —
GROWING TOGETHER

**Empowering possibilities,
uplifting communities!**

Address

1215/1401, NH-16 Byp Rd, Infront Of
Jaydev Vatika, Khandagiribari, Khandagiri,
Bhubaneswar, Odisha 751030

Follow Us

