



ANNAPURNA  
FINANCE  
GROWING TOGETHER

# E-SAMPARK

## Jan-Mar 2024



On March 6th, 2024, International Women's Day was celebrated with great enthusiasm. The event featured a multitude of exciting activities, including the launch of the new campaign "Desh ki Betiyan, Pehchan Hamari," inspiring speeches from dignitaries, the introduction of a "Healthy Gossip" session for female employees, live makeup sessions, and cultural programs. Additionally, women from various verticals were honored by our top management for their extraordinary contributions in their respective fields. The night concluded with a lively DJ set, and everyone enjoyed the beats.

## Social Rating by Microfinanza (MFR):



In January 2024, Annapurna achieved another significant milestone by completing the social rating procedure in partnership with Microfinanza (MFR). This collaborative effort aimed to evaluate and affirm the organization's progress in promoting socio-economic development and environmental stewardship. The results were outstanding, as Annapurna has attained an impressive SA+ rating. This rating reflects the organization's exemplary management of social performance and the robust client protection system. Noteworthy is the fact that Annapurna has surpassed its previous evaluation by excelling in four additional assessment parameters, highlighting the unwavering dedication to ongoing enhancement and excellence.



## 'Best Organisations for Women 2024' Award by The ET Edge



Annapurna is proud to receive the 'Best Organisations for Women 2024' award from The ET Edge, recognizing our outstanding commitment to fostering a supportive environment for women across all sectors. This accolade underscores Annapurna's dedication to women's development, inclusion, and career advancement, setting a new standard for organizations advocating gender equality and diversity in the workplace.

## Solar Street Light Project:

Intending to promote sustainability and make the city a greener urban space, Annapurna decided to take a step towards reducing carbon footprints and encouraging the use of renewable and sustainable energy sources. The strategy involved the installation of solar streetlights, aiming to replace conventional electric ones with eco-friendly alternatives. The CSR team identified poorly lit zones within Bhubaneswar and commenced negotiations with the BMC to obtain approval for the installation process. As of April 1st, 2024, the organization has effectively implemented 60 solar streetlights across Sailashree Vihar, Kedar Gouri Temple, Gayatri Slum, and other prime locations in Bhubaneswar.



## Stakeholder Engagement on ESG Strategy Determination:

In February 2024, a stakeholder consultation on Environmental, Social, and Governance (ESG) matters was conducted by the consulting partner Care Edge. The event comprised a workshop focused on assessing the progress of the ESG project, during which stakeholders deliberated on the project's relevance, expected outputs, benefits, and the advancements made thus far. Following the workshop, individual discussions took place with the director, chief finance officer, and key department heads. These discussions centered on delineating future goals and strategies, ensuring alignment with ESG targets, and determining Key Performance Indicators (KPIs) for effective monitoring of progress.



## Annapurna Awarded as the “Best BFSI Brands of 2024” by ET Edge

Annapurna's exceptional achievements have earned us the esteemed title of one of the 'Best BFSI Brands of 2024' by ET Edge, solidifying our position among the top brands in the finance sector. This recognition underscores Annapurna's ongoing commitment to excellence, innovation, and customer-centric services, reaffirming our status as a leader in the BFSI industry and a trusted partner for financial solutions.



## ‘Business Leader Award’ bestowed upon our Director at the International Business Summit



Our esteemed Director, Mr. Dibyajyoti Pattanaik, was honored with the prestigious Business Leader Award at the International Business Expo hosted by the Asia Africa Chamber of Commerce Industry. This recognition celebrates his exceptional leadership and contributions to the finance industry, showcasing his expertise in driving innovation, growth, and sustainability. His visionary approach has not only positioned the organization at the forefront of the industry but also inspired a new generation of leaders. His dedication to excellence and strategic vision continues to steer us towards greater success and impact in the global business landscape.



## Message from Chairman cum Managing Director

Nature teaches us all the time to move on. As spring breathes new life into the world around us now the entry of summer is quite a discomfort. Annapurna stands firm in its commitment to embracing change and nurturing growth. With an unwavering dedication to supporting personal and professional development, we provide a nurturing environment where individuals can flourish. I believe every challenge is met with determination and every opportunity is seized.

Q4 has blossomed into a season of achievements for Annapurna. I am happy to announce our extended outreach, now catering to over 2.6 million clients across the country, managing a portfolio of 10,000 Crores.

Amidst this vibrant season, we have rejoiced in various festivities, including International Women's Day, while also earning esteemed accolades such as 'Best Organisations for Women 2024' and 'Best BFSI Brands of 2024'. Furthermore, Annapurna has proudly undergone a successful social rating by Microfinanza and engaged in insightful stakeholder discussions on ESG strategy determination. The organization has also taken strides towards environmental sustainability by installing solar streetlights as part of the CSR initiatives.

Amid these achievements, I am delighted to share that Mr. Dibyajyoti Pattanaik, Director, was awarded the 'Business Leader Award' at the International Business Expo hosted by the Asia Africa Chamber of Commerce Industry, which further solidifies our commitment to leadership and excellence.

I wish the continued success of Annapurna in the future.

Warm Regards and Best Wishes,  
**Gobinda Chandra Pattanaik**

