



ANNAPURNA  
FINANCE  
GROWING TOGETHER



# E-SAMPARK



APR-JUN 2023



## Cultivating Growth

Confederation of Indian Industry, Odisha orchestrated the esteemed FARM2FORK sustainable agri-business event in June '23 at Bhubaneswar. Annapurna Finance took the spotlight as a distinguished panellist, highlighting our Agri finance solution, engaging in dynamic dialogues, the organization fortified its commitment to local farmers. Beyond financing, Annapurna embrace production oversight, crop resilience, and holistic solutions for bountiful yields.



## We-LEAD program

WE-LEAD is a program empowering women entrepreneurs by connecting them with microfinance institutions, banks, and other service providers. It focuses on credit and marketing support, helping women start, expand, and sustain their businesses.

- Impact: 1855 individuals trained, 1200 business plans created, 1172 credit linkages via Annapurna Finance
- 1096 entrepreneurs utilize loans, achieving remarkable milestones in their ventures.



## Agri-input Financing

Annapurna is transforming Agri-input financing by empowering Indian farmers. The Agri-input loan boosts productivity with tools and resources. Partnering with an Agri-tech firm, Annapurna have aided 91 Bihar farmers, offering essentials and land assessment. The custom solutions can tackle farmer challenges, leading to a brighter agricultural future.





## Gender Leadership Training Program

A captivating Gender Leadership training program was meticulously organized across various states, showcasing the remarkable commitment of Annapurna's gender leaders. This exclusive initiative focused on empowering participants with invaluable insights into fostering diversity and promoting inclusion within the workplace.



## Mobile Medical Unit

In the months of April, May, and June, Annapurna conducted a total of 16 mobile medical unit camps in the Khordha region, encompassing Bhusandpur, Singarama, and Bankoi. During these health interventions, a substantial cohort of 954 patients received compassionate care and were bestowed with complimentary pharmaceuticals and expert physician consultations. Notably, a proficient Gynaecologist was also designated to oversee and administer specialized check-ups in the concerned field.





## Message from Chairman cum Managing Director

Dear Readers!  
Greetings!

I trust this message finds you thriving and ready to embrace the exciting quarterly e-newsletter, e-Sampark for the month, of April, May & June. It's with immense pride and optimism that I address you through these lines, reflecting on our shared journey and the boundless potential that lies within our grasp.

In the ever-evolving landscape of microfinance, our collective efforts have not only weathered change but have thrived in its midst. Your dedication, innovation, and resilience have been the driving forces behind our accomplishments, and I am profoundly grateful for your unwavering commitment.

As a beacon of progress, Annapurna stands at the forefront of innovation, a testament to our ability to turn challenges into opportunities. Our recent achievements include a strong commitment to CSR initiatives such as the mobile medical unit and We-Lead Program. As part of the diversity and inclusion, Gender Leadership Initiative has been introduced in Annapurna that propels us toward developing inclusivity and a gender-sensitive workplace for the employees.

As we march ahead, our dedication, ideas, and enthusiasm are sparking the kindle fire of innovation through technology, which has fostered an environment where creativity knows no bounds, where challenges are seen as steppingstones, and where each achievement fuels our collective ambition.

I am congratulating the Communication and Branding team for putting this e-Sampark every quarter to let our readers know about the achievements, initiatives, and innovative approaches in making Annapurna a great place to work.







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