



ANNAPURNA  
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# e-SAMPARK



**JAN-MAR 2023**





## Mega Health Camp at Rotary Club, Khordha

On January 29th, Annapurna co-conducted a Mega Health Camp along with the Khordha Rotary Club at BJB High School. Around 776 people were provided with free health check-ups and medications. Doctors from Paediatrics, Medicine, Dermatology, Cardiology, and ENT were providing free consultation along with serologic analysis and biopsy sessions were conducted.

## Fashion & Lifestyle Mela Organized by INWEC

INWEC Fashion & Lifestyle Mela was conducted from the 8th of Jan to the 12th of Jan 2023 at Plantronics ground, Bhubaneswar, where over 120+ women entrepreneurs in the field of fashion, handlooms, and lifestyle businesses have settled up their stalls and showcased products. Atulya Karigari took this perfect opportunity to elevate the fashion and lifestyle game to unleash the beauty of traditional crafts and handloom products made by skilled artisans, craftsmen, and designers.



## Panel Discussion of Inclusive Finance India Summit on the topic “Enabling Inclusive Workforce in Microfinance-Opportunities & Challenges” held at Delhi



A panel discussion was organized in collaboration with Annapurna and Access Development Services with this year's Inclusive Finance India Summit at Hotel Ashok, New Delhi on 17th January 2023. For the panel, a diverse group of stakeholders was invited to take part in the discussion, which was moderated by our Director, Mr. Dibyajyoti Pattanaik. The panel had an amazing round of discussion that covered a lot of grounds starting from the existing social stigma to venturing innovative ways to solve the industry-wide problem of low female participation.





## Rooftop Solar Inauguration in Bihar

On the 14th of February, the rooftop solar event was organized in Bihar, Patna. Our honorable Director Sir graced the occasion and gave his valuable input about the innovative approaches that Annapurna is taking for introducing rooftop solar loans for our clients, talked about the benefits of solar financing, and other futuristic plans related to pursuing renewable energy.

Ridesha Saha from Encourage Capital, Santosh Kumar, Bihar MSME Head, Annapurna staff, and Regional Managers have also joined the event. A panel discussion was conducted where participants like Rakesh Jha – Senior Director, Fichtner Consulting Engineers (India) Private Limited, Mukesh Khandelwal – Senior Director, SPI India, Pooja Shimpi – Senior Manager, Idam, & Mangaldeep Gupta – Tata Power Renewables have taken part to discuss on various questions such as new opportunities in solar & other products, road map ahead for better sustainability and green future, stakeholder's expectations and interdependency (govt., people, private entities), technical challenges with solar equipment, etc.



## Change Management

On 22nd February, Annapurna conducted a workshop on Change Management at Hotel Suryansh, Bhubaneswar, where our Honorable Director Sir highlighted the organizational goals and the changes required to achieve them.

The programme also emphasized the need for a gap analysis and ensuring that the team is aware of the larger vision. To effectively communicate with field staff, there were discussions regarding the importance of clear and concise messaging and the use of innovative techniques to increase efficiency. Effective delegation and cultural changes were also focused on as essential factors in the change management process. Finally, the day ended on a greater note by understanding the importance of developing a feedback model to ensure that every step will be taken carefully and evaluated thoroughly.







## Annapurna Received 'Best Organization for Women 2023' Award

Annapurna, as a women-centric organization, has always recognized the achievements of women who lead, inspire, and motivates others. As Annapurna believe in the fact that a woman of inspiration doesn't wait for opportunities, rather she creates them. This year, for their leadership, resilience, and excellent performance, the organization bagged the 'Best Organization for Women 2023' award. To receive this prestigious award, Our SPM & CSR Head, Ms. Ananya Pan & Assistant Vice President of Human Resources, Ms. Ankita Naik graced the occasion.

## Annapurna Received 'ET Best Brands 2023' Award

Hailing the virtues of leadership and setting up a benchmark in the industry, Annapurna continues to inspire millions of women to come forward and wield the baton of excellence in their entrepreneurial journey. Recently, the organization has been awarded a prestigious award 'ET Best Brands 2023'. This award will be celebrated as Annapurna's relentless pursuit of excellence by women in leadership roles and its clients.



## Prevention of Sexual Harassment (POSH) Material Distribution

A revised POSH poster has been put on the notice boards of 969 branches by the Gender Leaders of the organization in their respective allocated locations.







## Celebration of International Women's Day

On the occasion of International Women's Day, Annapurna honored the fierce and resilient women who have paved the way for our organization. The incredible celebration happened on the 5th of March 2023, at the AA Convention, Patrapada. The event was graced by our Visionary leaders, Mr. Gobinda Chandra Pattanaik, Managing Director, Mr. Dibyajyoti Pattanaik, Director, Mr. Sanjay Pattanaik, Chief Operating Officer, and Mr. Satyajit Das, Chief Finance Officer, along with eminent personalities such as Dr. Lakshmidhar Mishra, a retired IAS Officer, Mrs. GayatriBala Panda, the Indian Poet & Writer, and Ileana Citaristi, Odissi Dancer and Choreographer. Power speakers like Ms. Lopa Mishra Jana, Ms. Sukirti Patnaaik, and Smrutishree Singh have also motivated the audience by sharing their life-learning experiences. The event was more charming by the presence of the Odia celebrities such as Archita Sahu, Poonam Mishra, Riya Dey, Debasmita, Jina Samal, Tamanna Vyas, and Sasmita Sahoo.





## Message from Chairman cum Managing Director

Dear Readers!  
Greetings!

I highly appreciate the effort for presenting the 'e-Sampark' once again in this issue of January-March 2023. The last financial year has been a successful one for our company as we have reached a 9000 Crore portfolio by catering to more than 25lakh clients in 22 states, 400 districts, and 1200 branches with a team of 11000 employees. Personally, I am grateful to all of you for your continuous support, despite the challenges we faced over the past months, your resilience and determination have enabled us to overcome obstacles and emerge stronger than ever.

Our innovative projects and initiatives have garnered attention and recognition on a global scale, solidifying our position as a leader in our industry. Through collaborative teamwork, we have delivered exceptional results, exceeding expectations and setting new benchmarks.

Some of the major achievements in the last quarter have been our ability to settle mega health camps, top performer in the 60 Decibels Assessment, network partner with Women's World Banking, joining of new investors, and launching of new customer-specific products. Furthermore, our commitment to fostering a culture of inclusivity and diversity has yielded remarkable outcomes. We have continued to create an environment where every individual feels valued, respected, and empowered to contribute their unique perspectives and talents. Together, we are building a strong foundation for sustainable growth and long-term success.

Looking ahead, we have exciting prospects on the horizon. Our focus remains steadfast on innovation, customer satisfaction, and operational excellence. We will continue to invest in cutting-edge technologies, nurture talent, and explore new growth opportunities. By embracing change and staying agile, we will stay ahead of the curve and shape the future of our industry.

I am congratulating the Communication and Branding Department for such initiatives and for taking up the responsibility to let others know about our achievements, struggles, and other avenues for achieving more such strategic and communicating alliances in the future through this innovative digital medium. None of these things would have been possible without the selfless sacrifices and commitment of the employees, staff, and management team of Annapurna.

With regards and love  
Mr. Gobinda Chandra Pattanaik







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