

Virtual All Partner's Meet 2020



The COVID-19 pandemic has genuinely prompted a global shift in events and meetings, where many started moving from in-person gatherings to a virtual meeting. Understanding the consequences happening outside, Annapurna Finance Pvt Ltd organized its Lender's Meet virtually on 9th September, 2020. The event highlighted last year's financial records and also proposed changes for better growth within the industry.

MSME Finance Reached 400Cr

The journey, which was started four years ago, has achieved yet another milestone. MSME Finance crossed INR. 400Cr GLP mark. With over 100 branches and thousand employees, the MSME verticle caters almost thirteen thousand customers. With ever increasing demand of micro and medium enterprise loan, the MSME team at Annapurna always set an example in the business and during this pandemic, they were on track when it came to collection and disbursement.

Keeping the pandemic situation in mind, MSME Finance has started collecting client's loan EMIs digitally on its website. MSME Finance is currently operating in 11 states.

FINANCIAL HIGHLIGHTS



AFPL Relief Work During Odisha Flood



Odisha's geographical location makes it prone to natural disasters. Apart from the pandemic looming over, the people of the state were affected by a flood in the month of October. It became even worse as the people were already suffering for COVID-19 Pandemic. Annapurna Finance extended its support in Khordha and Nayagarh district by delivering relief kits and food grains to those affected by the disaster. The team at the field level reached the affected area and helped locale in relief work too.

Virtual Onboarding of New Joinees

As the COVID-19 pandemic drags on, the orders remain the same, to operate with a partially or fully remote workforce. Being a responsible family, Annapurna Finance Pvt Ltd accepted the reality to follow social distancing as a new normal. To continue the regular organizational process and manpower balance, the organization has modified the hiring approaches and strategies this year and welcomed 2020 batch employees through the Virtual Induction Program. Though not physically, but it was way more energetic and exceptional than never before. Annapurna never fails to amaze their newbie employees with surprises and willpower that helps in the long run.



Anti-Suicidal Lifeline by People's Forum



The lockdown made us realize the importance of a healthy mind along with a healthy body. Keeping in mind the concerns around mental health and the resources available, People's Forum inaugurated a Suicide Helpline Number -1800120223333, under the name "Anti Suicide Squad in Action (ASSA). The helpline was inaugurated by Mr. Sabyasachi Mishra, Odia film icon and our CMD, Mr. Gobinda Chandra Pattanaik.

Unlock; Annapurna Finance Started Operation

During Unlock 1, Annapurna started its pan India operation according to the government guidelines. At the time of complete lockdown, Annapurna reached their clients over phone calls and messages as the entire country was shut due to the spread of COVID-19. Reaching the clients over calls was not an easy task. Adhering to the guidelines of physical distancing and sanitisation, Annapurna started its operations in various branches. Policy changes were also made while incorporating those suggested by the Central and State Government and RBI.



Home Concert

COVID-19 shook the world, we are no different. Annapurna Finance Pvt Ltd took a major step in entertaining people after the working hours during this period. Days were no doubt tougher, but the Annapurna family made it lighter and funnier by arranging beautiful evening home concerts where our own people performed and "Teri Meri Kahani" show, where employees shared about their lifestyle, cooking tips, lockdown story and a lot more. Annapurna not only values the dedication and intelligence of people in the workplace but also demands employees to excel in their fields apart from the work life.



Virtual Interaction by Management

After accepting the new normal life of maintaining social distancing, virtual communication has become the only medium of survival within the organization. Annapurna Finance Pvt Ltd didn't miss a single opportunity to interact with the employees virtually to boost up the spirit and enthusiasm during such critical days. Honorable Managing Director, Director, and COO of the company interacted with the employees in various live streaming sessions, talks about the COVID-19 situation, and gave us a sense of security that no one is alone during this pandemic. They empowered the will power of each employee to the core and enlighten the path by mentioning various strategic paths for the business.

e-Learning Portal for Staffs

Human Resources are the backbone of every organization and to make the organization stronger, it is very important to upgrade the Knowledge and Skill level of the the human resources. With this primary objective, Annapurna Finance launched the e-learning modules in two phases. During first phase, Annapurna has launched the program in association with Northern Arch. During the second phase, Annapurna Launched their own portal. In both the phases, M2i was the the technical partner for this app based e-learning portal. Till date, more than 4500 employees have gone through the modules.



Team Communication and Branding
wishes you a very happy

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