

E-SAMPARK



Mega Blood Donation Camp

The COVID-19 pandemic has affected the country's health infrastructure drastically. Medical resources were diverted towards the cure and prevention of the virus, and this deeply impacted the supply of essential medical services, like shortage in blood supply.

To reduce the gap, on December 27th, 2020, Annapurna Finance Pvt Ltd in association with People's Forum organised a Mega Blood Donation Camp. Keeping safety of the utmost importance, blood donation camps were organized in more than 35 locations, pan-India. The blood donation camp in Bhubaneswar was inaugurated by Shri Jagdanand from CYSD; Mr. Madhubhai; Mr. Gobinda Chandra Pattanaik, Managing Director; Mr. Dibyajyoti Patnaik, Director and Mr. Sanjay Pattanaik, Chief Operations Officer.

The overwhelming response made the program a great success by collecting 1713 units of blood in total. Contributing towards this noble cause has not only made a significant impact on our organization but also rejuvenate our enthusiasm to carry forward this camp in near future as well.

Operational Highlights



GLP

4560.48 Cr



Client

1.9 mn



State

Branch

18

856



Staff

7341



Exclusive Women Recruitment Drive, Pan- India

Annapurna Finance Pvt Ltd always believes in providing equal opportunity to all. Keeping this motive at the forefront, an Exclusive Female Recruitment Drive was conducted at Bhubaneswar on 20.11.2020. Around 116 female candidates interviewed, out of which 52 were selected.

This was followed by a three day induction program at SDC, Janla. The candidates were addressed by our top management, along with other department heads. Among the selected candidates, 23 have already joined their respective branches to carry forward their job duties.

The organisation has decided to organise such exclusive drives pan-India, starting January 2021.

The operational states have been given clear instructions for carrying out one Dedicated Female Drive once a month.



PPE Kit Distribution

As we stepped into the new year, the threat of the virus and a new variant of the same, loomed over us. To combat the virus and take necessary precautions, Annapurna Finance Pvt Ltd donated 1000 Personal Protective Equipment (PPE) kits at Capital Hospital for frontline workers.

Identifying industries at risk of contracting the virus, Annapurna Finance Pvt Ltd also donated another 1000 PPE kits to sanitation and healthcare personnel, working for BMC (Bhubaneswar Municipality Corporation).

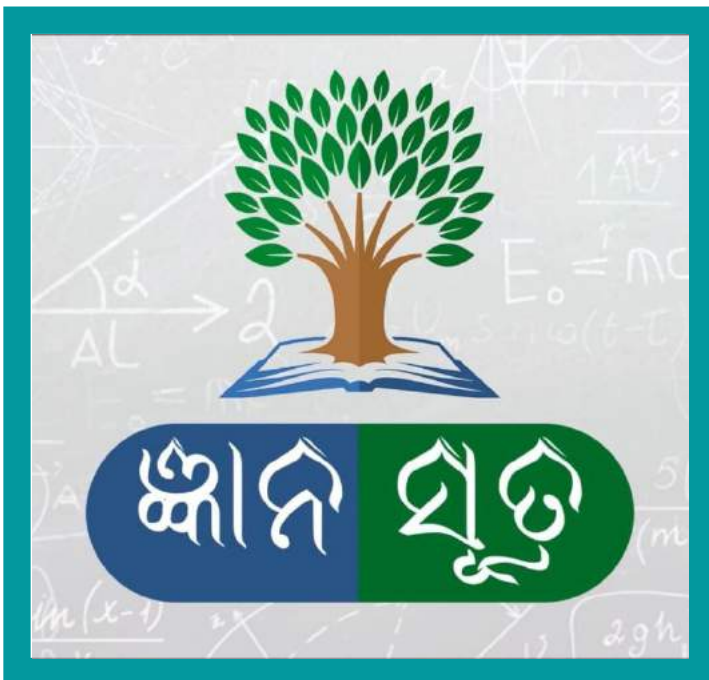




30th Foundation Day Celebrations

On 27th December 2020, People's Forum celebrated three decades of its service in Odisha. In these 30 years, People's Forum has worked with people with mental illness, worked for women and children welfare. They have covered the most secluded people and tried to make them a part of society which is accepted by all.

They have financially and socially included the unheard section of the society. Annapurna Finance Pvt. Ltd (AFPL) has its roots as a part of a not-for-profit entity, People's Forum, an NGO which works for the development and welfare of unserved sections of the society.



DD Education Program

Initiated against the backdrop of schools shutting due to the pandemic, AFPL, in association with People's Forum, Atulya Karigari and Maa Masala launched its first digital education related commercial, Gyan Sutra, on DD Odia.

The programme is meant for students of class VIIIth and IXth and includes lessons in geography, science and mathematics.

The program is a step towards enabling students in Odisha to gain access to lessons via the medium of television. The program airs from Monday to Saturday, at 4:30pm.



New product launch - Just In Time

Annapurna is planning to introduce a pre-approved, 'emergency' loan product, to provide instant credit to its customers facing cash-flow problems due to various unforeseen situations. The primary focus of the product is to provide credit facilities to customers requiring credit due to any emergency situation such as medical, educational fees, debt consolidation from an informal institute, repairs and renovations, business cash-flow disruptions etc.

Another motivation for the product is to provide instant credit in the hand of eligible customers, without engaging them in bureaucratic hurdles and procedures. With the launch of the product, Annapurna shall be the 'go-to' financial institution in times of emergencies for our clients. This added service, along with the wide-array of products being offered by the company shall position it uniquely in the financial ecosystem of a rural set-up, replacing informal lending institutions.



Virtual Branch Opening

On the day of Diwali, 14th November 2020, Annapurna Finance Pvt. Ltd (AFPL) inaugurated 101 branches all over the country.

Even though there was a pandemic situation in the country, Annapurna Finance Pvt. Ltd. went ahead with the decision and the inauguration of the branches was done by a virtual medium keeping the pandemic situation in mind.



Mega Recruitment Drive

Pandemic has left numerous people bereft of jobs. During this time, Annapurna Finance Pvt. Ltd conducted a mega recruitment drive across India for the post of Field Officers. The drive not only gave employment opportunity to people but also gave a sense of security to the entire family.